



Vol. 3, No. 4

REGINA

August, 1946



Williams staff being addressed by Mr. E. G. Burton

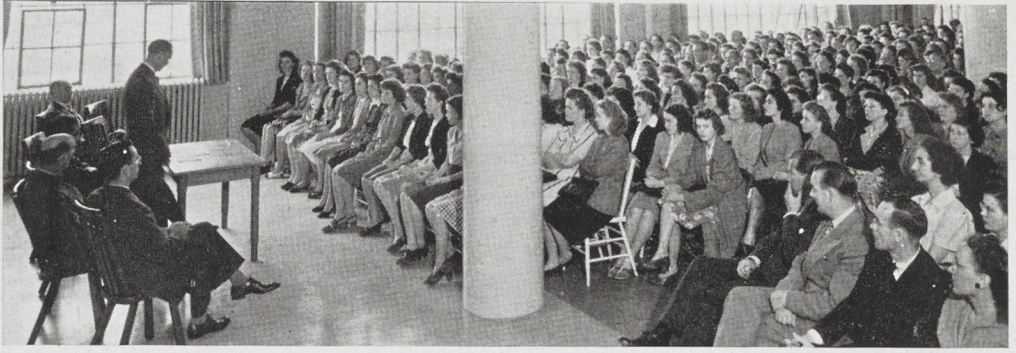
Mr. E. G. Burton Managing Director Announces Retirement Security Plan For Simpson Employees

A retirement security plan providing annuities for all eligible members of the staff and paid for entirely by the company was announced Thursday, August, 15th at two meetings of the staff in the Mail Order Building and at a gathering of the Williams staff later the same day. The plan will apply to all branches of the Simpson business.

In his address, Mr. Burton outlined six highlights of the plan as follows:

1. A regular annual retirement income.
2. Paid for entirely by the Company.
3. Membership in the Simpson Employees' Savings and Profit Sharing Fund required for maximum benefits in future but not for past service benefits.
4. Normal retirement age for both men and women is 65.
5. The Company will buy Dominion Government annuities for each employee participating in the plan so that those retiring receive their cheques each month for life from the Dominion Government.
6. The amount of Annual Retirement Income is based upon earnings and length of service both past and future up to a maximum of \$1,200

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Mail Order Staff at Retirement Security Plan Meeting

RETIREMENT SECURITY PLAN

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which is the most one can buy in Government annuities. In addition most participants will have a substantial cash sum depending upon their length of membership in the Company's Profit Sharing Plan.

"To-day marks a milestone of great importance for the members of the Simpson staff," said Mr. Burton in introducing the plan. "I have great pleasure in announcing that the directors of your Company have inaugurated a Retirement Security Plan so that all eligible employees will be able to attain freedom from financial anxiety about the later years of their lives.

"I think you will agree that most people fear two things in life more than any others. First of all everyone is deeply concerned about the heavy expenses resulting from ill-health or sickness of one kind or another. And secondly all are equally concerned about their security in the later years of life.

"As far as the first is concerned, members of the Simpson staff have available the finest in medical services at little or no cost. These important benefits include such things as modern store hospitals, free medical attention, sickness allowances, the Blue Cross Hospitalization Plan and our fine convalescent home. It was just a year ago this month that we made our health program really complete by the opening of our fine rest home, Glenerin. Already, 466 of our employees from Halifax, Regina, Montreal, London and Toronto have enjoyed

a stay of two weeks or more at Glenerin with full wages while there and at no cost to them.

"And now we come to the second great concern, security in the later years of life," continued Mr. Burton. "This we have achieved by the adoption of our complete Retirement Security Plan, which provides for the purchase by the company of Dominion Government annuities for all eligible employees. Simpson's Retirement Security Plan, however, provides that participation in the Employees' Savings and Profit Sharing Fund shall after the effective date of the Plan, be one of the conditions of eligibility to receive Retirement services. It is not necessary for employees to have been members of the Employees' Savings and Profit Sharing Fund in order to be eligible to receive Retirement Income based on past service.

"The purchase of these Dominion Government annuities to provide for your retirement income for life involves large expenditures of money by the company. To give you some idea of the magnitude of this scheme, it is estimated that it will cost the Simpson Company \$2,839,000 to pay for past service benefits for our older employees alone. To buy future benefits also involves large annual payments by the company. On the basis of our present staff future service benefits under the plan are estimated to cost the Simpson Company approximately \$360,000 each year in addition to which 5% of the net profits of the

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Return to Ciovie Street

FRANK DABORN

Frank enlisted in the army in February, 1943, and proceeded to Prince Albert for his basic training. A few months at Calgary and Red Deer saw Frank an excellent driver and cook.

Going overseas in April, 1944, and taking several refresher courses he was attached to the Black Watch Regiment.

Shortly after D Day he saw service in France, and from there he went on through Belgium, Holland and Germany and spent a year with the occupational forces in Germany.

Returning to Canada on the Ile de France in June of this year, Frank was discharged on 30 July.

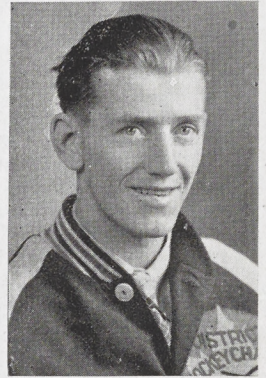
You can find him hard at work at his old stand in 49 Department. Its nice to see you again Frank and welcome back.



JACK HUGGINS

Jack joined the army on June 4th, 1942, at Regina, and after two months of basic training was posted to Chilliwack, B.C., being attached to the Royal Canadian Engineers. After completing his advanced training his company was on the move and Jack spent some time at Winnipeg, Shilo and Aldershot, Nova Scotia, before going overseas on July 15, 1943. He saw service in England, Holland, France, and Germany, returning to Canada on July 18th, 1945. He received his discharge on July 26th, 1946, and is now back with us as stockman in Department 50.

Welcome back Jack.



COURTESY AND SERVICE BRINGS LETTER OF THANKS

August 4, 1946;

Mr. E. A. Pickering,
Simpson's,
Regina.

Dear Sir:

It seems to be a human trait that we are always ready to criticize. The contrary is my intention today.

For some little time many of your customers have felt a brand new atmosphere in your fine store. I had a concrete example this week of most helpful, kind and considerate service to prove it.

A small purchase (\$25) in your furniture department and Mr. R. E. Smith — a stranger — went to no end of bother and inconvenience preserving all the while the most gracious manner.

During the war years customers have felt the strain of shopping as well as salesmen. So it is very pleasant to enjoy the type of service that your Mr. Smith rendered.

One wonders if your staff has received guidance that has made them aware that the 'good life for all' is on its way? Certainly the spirit that prevails in your store is not noticeable in other stores and I join with your many customers in declaring that Simpson's is the forward looking store — the best place to shop after all.

I feel that for Mr. Smith's courtesy and for the gracious service enjoyed in your store I owe this letter and tribute.

Yours sincerely,
(Snd.) Elizabeth Cruickshank
(Mrs. W.K.)

Nice going, Ralph!

These are the kind of letters we like to receive, lets try for more!

The Social Whirl

Frank Daborn has arrived back at his old job in 49 Dept. Sleeves rolled up and packing the goods as usual. Glad to see you back, Frank.

* * *

Freda Triffo, 7 floor, was married on Aug. 10. A presentation of a lovely satin comforter was made by her fellow workers. Best of luck to you, Freda.

* * *

Appy Kipper, Recording, was married to Ernie Lorencz, Wednesday, August 7, at the Little Flower Church. Appy was presented with a table lamp from the girls in the Recording. Best of luck Appy and Ernie.

* * *

The wedding of Ferdy Walter (Shipping No. 2 Warehouse) and Phyllis Clifton was solemnized August 3rd, in St. Albans Church, North Regina, at 4 p.m. The wedding supper and reception was held at the brides' sisters home at 1124 Athol Street. Bride and groom will reside at 1321 McTavish. Good luck Phyllis and Ferdy. A mirror was presented to Ferdy from the staff of No. 2 Warehouse.

* * *

Miss Gladys Iverson, Adjusting Department became the bride of Harry Nazar, July 24th, at the Bethel Temple. Best of luck Gladys and Harry.

* * *

A farewell theatre party was held on Friday evening, August 9, in honor of Mrs. Pat Marshall of the Employment and Training staff, who is leaving to reside at Victoria, B.C. Afterwards the party went to the Novia Gold Room for lunch, and a sing song was enjoyed by all.

Those present were: Janet Haney, Eileen Barr, Helen Hewak, Grace Ward, Agnes Ford, Tracy Kylo, Ann Mayer, Vivian Holland, Leona Descamps, and Doris Robbins.

Before she left Saturday morning, Mr. Reid presented Pat with a chenille bedspread from her many friends. Our best wishes go with you, Pat.

* * *

The Adjusting Dept. are glad to welcome Isobel Anderson back, after a short stay at Glenerin Hall.

* * *

Eleanor Leibel, 7th floor, bride elect for August 17, received a pair of lovely blankets from her many friends.

* * *

On behalf of the Cash Office staff, Mrs. Parkin presented Pollie Polanski with a ring just before Pollie left on her holidays. When Pollie returns, she will be located in the Main Building, under Miss Haney.

* * *

We are glad to see Marjorie Burns (Sales Audit) back at work feeling fine. What! after flowers, books and chocolates.

Margaret Parker, (Recording) was married to Peter Richardson at Carmichael Manse on July 25. On leaving the Department Marg. was presented with a plastic handbag and silver salt and pepper shaker set. Best of luck to Margaret and Peter from the girls in the Recording.

* * *

On leaving the Company recently, Bill Radway, Staples Dept. was presented with an album of records from his friends. Best of luck to you, Bill.

* * *

Eva Bobier, of the Staples Dept. recently left the Company to make her home in Wapella. Best of luck to you Eva.

* * *

Dorothy Turner, of the Adjusting Dept., left on July 27. On behalf of the girls, Doris Bennett presented her with a lovely black plastic bag. Good luck Dorothy.

* * *

When Mrs. Barbara Leonard (Head Office) left the Company recently, she was presented with a coffee table on behalf of her many friends on the fourth floor. Good wishes and good luck, Barbara.

* * *

The Charge Office spent a very pleasant day at the Picnic when they were entertained by Sheila Bruton and her mother at their summer home.

* * *

On July 20th, Sophie Roscoe, of the Adjusting Department was married to Joe Lanz at St. Mary's Church at four o'clock. Good luck Sophie and Joe.

* * *

Mr. Arnell, in the absence of Mr. Head, presented Doris Whiteman with an electric toaster and tea pot as a wedding gift, from her friends. Best of luck, Doris.

* * *

Upon leaving the Cash Office, Mrs. Parkin presented Pat Bird with a lovely Elizabeth Arden Make-up kit. Good luck, Pat.

* * *

The Cash Office had a very pleasant surprise the other day — Mrs. Willard Wood (nee Isabelle Burns) dropped in to chat with the girls.

* * *

On leaving the firm, Joe Riffle was presented with a Ronson lighter from his many friends on the 8th floor. Joe has gone to take up farming and also intends to be married this fall. Congratulations and best wishes, Joe.

* * *

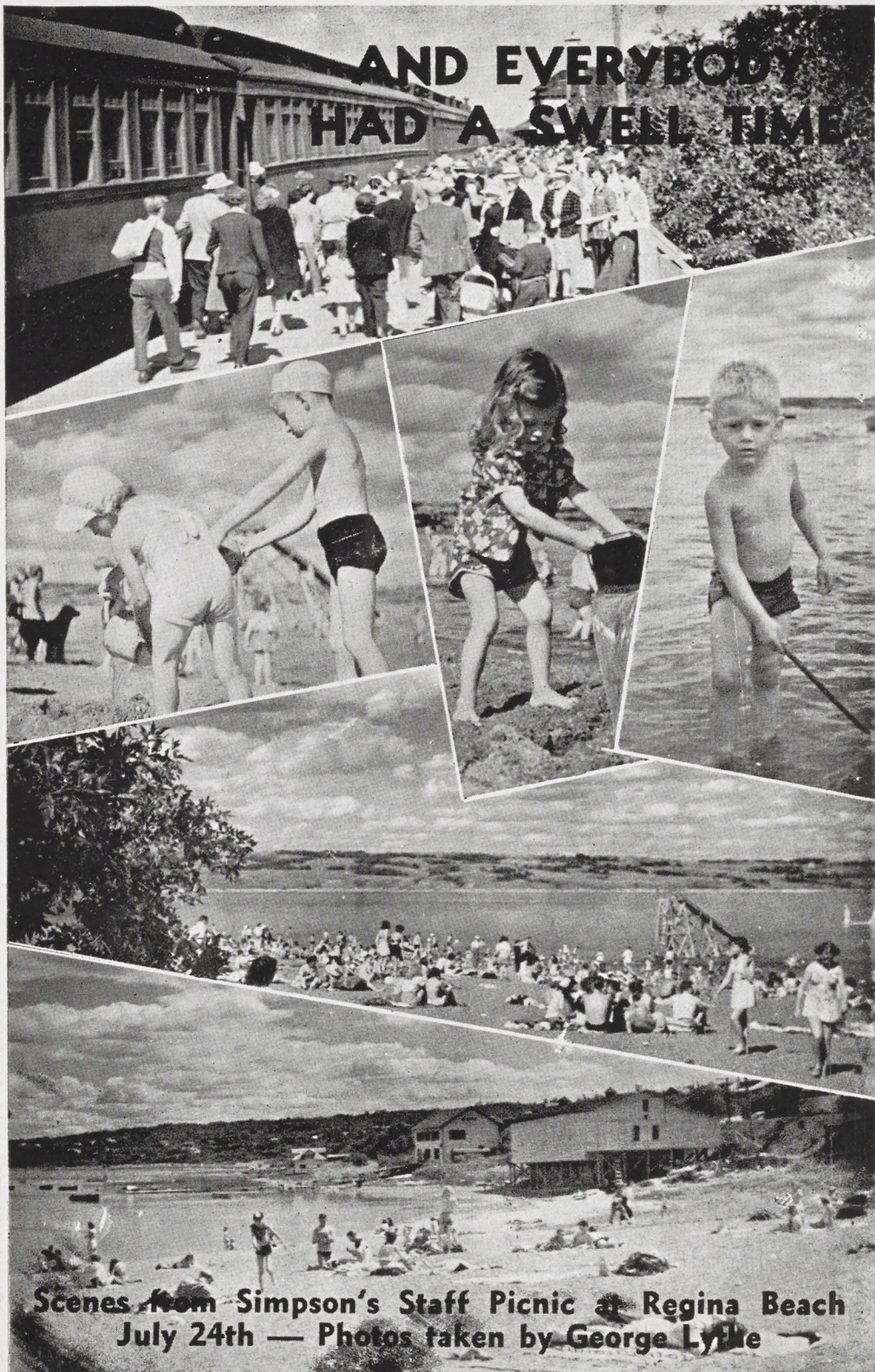
A recent visitor in the store was Otto Schuminskie formerly of Dept. 40.

* * *

The Sales Audit Dept. lost one of their employees recently, in Edith Heineman, who decided she preferred Vancouver to the prairies.

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AND EVERYBODY HAD A SWELL TIME



Scenes from Simpson's Staff Picnic at Regina Beach
July 24th — Photos taken by George Lytle →

Here and There on Simpson's Picnic Special!

PRIZE WINNING PHOTOS ARE SHOWN ON PAGES 6, 7, 10, 11, 12



Miss Tullis — "Ready for any emergency".

2nd Prize — Ann Mayer,
Merchandise Office.



"The long and short of it".

4th Prize — Dolly
Graham. Shipping.

July 24—what a heydey for young and old. There's one nice thing about a picnic like ours, it isn't just the staff that have fun but the youngsters in the families. The reporters covering the 9 o'clock SPECIAL couldn't help but notice the bright-eyed little kids anxiously wishing away the miles until they sighted the Beach.

Scattered here and there among the 13 well-crowded coaches we found the following family groups: the Bob Simpsons, Mac Donnellys, Ted Lambs, Ted Terhorsts, Jim Balls, Murray Combas, E. Dagnons, Bill Wehners, Tom Staceys, Jim Mochries, Jim Lees, Joe Klosses, Pete Binfets, Alex Nicuritys, Joe Hermans, Geo. Danyks, Bill Scheifferts, Leo Orthners, Gordon McLeans, Bob Brylaks. Mrs. Alfred Jesse was also there, a happy mother with her family of seven youngsters around her.

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"Beauties — " All from
the Charge Office".

3rd. Prize—Sheila Bruton
— Charge Office.



"The Champ in Action"

1st Prize—Geo Lythe—Maintenance.



"Robby ready for the final".

5th Prize—Helene Splitt

Regina Lions Junior Band Guests at Picnic

Mrs. Mossing, the leader of the Regina Lions Junior Band had her hands full trying to keep her group of 36 talented musicians under one roof.

It is doubtful if anyone on the train missed Bill Letourneau as he wended his way through the coaches giving out song sheets and leading the sing-songs, or Mr. Pickering as he chatted with one and all. However, it is quite possible that "Oke" Okenfold, our shoemaker might have been overlooked as he peacefully stretched out on the seat between the coaches and read his morning paper.

The 6 o'clock train from the Beach took with it the majority of our large family but there were still four coaches of die-hards left for the 11 o'clock Special.

As the last train sped its merry way homeward, the day was beginning to take its toll and droopy eyelids and relaxed postures were evident signs of the need for a good night's rest.



"One at a time Mr. Larkin"

11th Prize—Millie Forsyth —Dept. 22.



THE GATHERING OF THE STAFF JUST BEFORE

After an absence of 5 years (owing to the war) Simpson's annual picnic again took place. The staff boarded the special train for Regina Beach while several loaded down their cars with food. Although the day started out cloudy, it didn't take long for the sun to appear and brighten the spirits of everyone. The picnic was a spot to enjoy their mid-day meal. Fun and frolic perfumed the air as young and old alike also provided hours of enjoyment. From the picnic pictures shown throughout the Digger



OVER 300 WILLIAMS STAFF ENJOY

There was something interesting for everyone to do—so good a time was had by all that the staff left by special train for the beach, after some preliminary sunning by the water and

The kids certainly enjoyed the races; by kids we mean anyone from 3 years to 65 years of age. Mrs. J. K. R. Williams presented the prizes to the winners. Lively ball games were being played with their respective teams. As usual the umpire, Earl Eastman got between the blows. The picnic was held at the beach. Tired, sunburned and stiff but still smiling, the whole party boarded the train. Everyone congratulated Art Smith, President of the social club, on his efforts in making



BEFORE A DAY OF REAL FUN COMMENCED

...top honours for the best event of the year. Hundreds of Simpsonites thronged the station for the 40 mile jaunt to a well planned and well conducted affair. While dawn broke. On arrival at the beach most everyone could be seen hurrying here and there selecting and took part in the sport events which was the main attraction. Swimming and sun tanning never you can plainly see that this was a day thoroughly enjoyed by all.



BOY BIG DAY AT REGINA BEACH

...all. That sums up the Williams Regina Beach Picnic held June 26th. Over 300 of the a big basket lunch was held with free coffee and ice cream.

...years. Hugh Mitchell ran off the events with Jim McAllister announcing with his talkie were held on the hill with Barney and Ken Williams. Mr. Caldwell and Mr. Scott competed, while Fred Gerow conducted a group of golfing events. As a special wind-up a dance ordered the train for home. Everyone agreed it was the best picnic they'd had in years, and g is a successful and enjoyable event.

MORE PRIZE WINNING PHOTOS!



"In the limelight again".

13th Prize—Sheila Bruton—Charge Office.



Looking for the weiner in the "Flour and Weiner race".

12th Prize—Bob Jean—Retail.



"All set for the gun"

9th Prize—Sheila Bruton—Charge Office

July 24 Simpson's Picnic

This morning broke with clouds so grey,
Their lowering frown made dark the day,
Casting their shadow over all,
Of doubt and fear that rain may fall.

In spite of weather prospects black,
The train waits puffing on the track,
A thousand workers pile right in,
With friendly joke and hopeful grin.

All aboard with dad and mother,
With sisters, cousins, friends and brothers,
Girls and boys and dogs and babies,
With frantic mothers nearly crazy.

The mighty engine grunts and groans,
Turns on its power with mournful moans,
It moves away with a powerful heave,
Glad the closed walls of town to leave,
Across the prairie speeding fast,
Farms, fields, and pasture flitting past.

Leaves the flat plain and through the hills,
Toward Long Lake which valley fills,
Through Craven, Valeport and the beaches,
At last Regina Beach it reaches.

Here Mother Nature changed her mind,
Before was cruel but now was kind,
Old Sol, the sun, came out in splendor,
Our hearty thanks to him we'll render.

Down to the beach the crowd all drifted,
With clouds all gone their spirits lifted,
Donned bathing suits of every color,
Each one more scanty than the other.

You talk about your beauty queens,
Why, never, except perhaps in dreams,
Have you imagined forms more fair,
Of beauty unadorned so rare.

Then came luncheon and the races,
The boys and girls speed up their paces,
Winged Eros never in his prime,
Covered ground in faster time.

Did we have music? We'll I'll say,
That never a better band did play,
Those Lion Cubs know their spinach,
They kept things humming from start to finish.

Our hearty thanks are due those workers,
Who helped to entertain us shirkers,
To name them each by name were folly,
But to each and every one so jolly,

WE GIVE OUR THANKS — FOR A GOOD
TIME.

Jack Chambers

The Roving Reporter Went to the Races

At 2 o'clock in the afternoon most everyone crowded the picnic grounds to take part in or watch the many events run off.

Every race provided its spills and thrills to the delight of the many on-lookers.

What with Bob Brylak (our tailor) coming in last in the "thread the needle race" and Tony Binfet coming in first with shoes mismated in the "mixed shoe race", hilarity was rife from start to finish. Needless to say Tony was disqualified for taking other than his own shoes.

Mike Kleisinger, who has won almost every "barrel boxing" event for years had the misfortune of being taken out by Bill Anderson. Popular Alex Nicurity finally came through and won the gloves championship from our little bantam-weight, Bill Youngson — nice try Bill.

The ladies barrel boxing bout was also a howling success. Robbie and Marion Hines locked horns in the final and after pouring rights and lefts at one another for a full five minutes Marion came up with an uppercut and the championship.

The grand finale found Marion Hines, champion of the weaker sex and Alex Nicurity representing the

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PRIZE WINNING PHOTOS!



Ouch—what's biting me?

6th Prize—Joan Fieldgate—Returns.



"Rising after the Count"

10th Prize—Sheila Bruton—Charge Office.



The Beachcombers.

8th Prize—Sheila Bruton—Charge Office.



"The start of a great day".
7th Prize—Ann Mayer—Mdse. Office.

men, all set and squared off for the battle.

At the gong Alex was caught napping and Marion feinted a left hook and followed through with a terrific right that found Alex down for the count.

I do hope Marion never bears a grudge against your reporter.

Just in case you missed recognizing the winners of the various events we jotted them down.

Here they are:

PIC-A-BACK RELAY (MEN)

1. Murray Wilkie, Dept. 22
Jack Thackeray, Dept 95
2. Bud Chapman, Shipping annex
Leo Gayton
3. Red McCandles,
Joe Herman, Maintenance.

THREE-LEGGED RACE (MIXED)

1. C. A. Adamson
Brenda Alderton, Buying
2. Dot Ferguson, Retail
Eric Peachey, 6th floor
Mr. and Mrs. Bud Chapman,
Shipping Annex.

SHOE RACE (MIXED)

1. Red McCandles
Audrey Hewson
2. Mr. and Mrs. Bud Chapman,
Shipping Annex
3. Thelma Hewson
Don Mills, Mens Wear.

CIGARETTE RACE (MIXED)

1. Alice Paget
Jack Thackeray
2. Mr. and Mrs. Reg Beale, Returns
3. Art Maier, Retail
Mrs. Mary Reilly

No. 5 "Hop-over Leap Frog Race

- Winners 1st: Bob Bastock, Audrey Day
2nd Mr. & Mrs. Reg Beale
3rd. Joyce Robertson, Ken Johnson.

No. 6 Thread and Needle Race (Mixed)

1. Lorne Wilkie, Thelma Ritchie
2. Ferd. Walter, Marie Nadler
3. Don Mills, Audrey Hewson.

No. 7 Flour and Weiner Race

1. Eddie Deck
2. Lorne Wilkie
3. Gordon Rasmussen.

No. 8 Wheel Barrow Race (Mixed)

1. Harpo Stillwell and Enid Stillwell
2. Ken Johnson & Joyce Robertson
- 3rd: Chas Adamson, Evelyn Milne.



Look what we found underneath the trees — Arther Brooks asleep!—'Tis true this snap didn't win a prize but it deserves some mention.

SOCIAL NEWS—Continued

On leaving the staff of the Company, Alice Olson was presented with a lovely remembrance from the Sales Audit Staff.

* * *

Mr. Kenneth Cornwall, manager of Simpson's, Regina branch, during 1916 to 1923, was a visitor to the store on Saturday, August 17th.

SNAPSHOT CONTEST

After considering the merits of each snapshot entered in the contest, the judges Sid Langhelt and Dot. Ferguson chose the snaps shown throughout the Digger. Pictures were judged from a "general interest" point of view as well as "clear takes".

Prizes amounting to \$50.00 (in merchandise coupons) will be distributed among the winners as follows:

1st. Prize — \$15.00.

2nd. Prize — \$10.00.

3rd. Prize — \$5.00.

10 Prizes of \$2.00 each.

SOCIAL CLUB PLANS

With Autumn rapidly approaching, plans are being laid by the Social Club for the coming bowling season. Alleys are still scarce but the bowling committee are doing their best to obtain as many alleys as possible.

Bowling has always been a favorite pastime with Simpsonites.

Each week will find a large crowd doing their best to pull nearer top spot and the coveted trophy which is emblematic of bowling supremacy in the league. Several bowlers like Bob Frew, F. E. Doull, Hank Britton, Mrs. Robson, Lottie Baker, Noble Britton, Sam Duncan, Sheila Bruton, Mary Heading and others always take keen pride in their bowling ability.

Plans are also in the making to again form a league to entertain our Saturday night curlers.

Last year, curling was a smashing success and it is expected more curlers than ever will take part.

Bill Youngson, Mort Young, George Doust, George Alexander and Ross Heuser, all good curlers, have been seen limbering up lately and by that you know the curling season can't be far off.

A monster bridge tournament is also on the agenda. The Social Club are doing their utmost to provide a programme of varied entertainment so that all may take part in the sport of their choice.

We appear to be well on the way to a winter season which promises to bring us many happy hours together.

Let's all join in and help make this our best yet.

Our deepest sympathy is extended to Barbara Atkins, 17 department, whose father passed away at Candiatic on July 22nd.

Williams Social News...

What do men talk about when they are by themselves? The inquisitive reporter didn't find out—not, at least at the party given for Fred Gerow, at the Drake Hotel, July 10th. It was strictly stag with 22 of the staff present. Fred was presented with an electric clock. His marriage took place July 12th and the honeymoon was at Banff.

* * *

Another chap who took the momentous step this summer was Clarence Williams. The marriage was held in St. Paul's Pro-Cathedral Church, August 7th. We hear the happy couple are in Vancouver on their honeymoon.

* * *

There must have been a marrying bug on the loose in the Display Department at Williams inside of three weeks two of the boys, Johnny Dujack and Les Durham had the knot tied.

* * *

Williams Display Department walked off with first prize again at the Travellers Day Parade, Fair Week at Regina. The float, Anti-Inflation had an oarsman rowing hard against the stream of INFLATION, towards the lighthouse, with the caption STEADY, CANADA. Well done, Bill Wilson and his department.

TORONTO VISITORS

We had many visitors to our store this past month.

Mr. E. G. Burton, Managing Director, Mr. H. G. Colebrook, General Merchandise manager, Mr. J. G. Clark, General superintendent, Mr. F. Hay, secretary, Mr. R. Wilkinson, Mr. A. G. Cormack, Mr. G. Day, Mr. A. K. Hamilton, Mr. Henri Caron, Mr. E. H. Besley and Mr. D. L. Brown all from Toronto.

Mr. L. J. Gingerick, assistant General manager of the Montreal store was with us for a short visit.

PROFIT SHARING NEWS



ATTENTION ALL MARRIED WOMEN

If you are a member of the Profit Sharing Fund and have changed your name within the past six months, please advise the Training Office (phone 319) in order that the Toronto records may be adjusted.

Successful J. I. T. Graduates

Another successful J.I.T. Session has been conducted in the branch. The candidates who diligently applied themselves are shown as they received J.I.T. certificates and the Company's sincerest congratulations from Mr. S. G. Langhelt, Store Superintendent.

They are: Eddie Briggs; George Bomphray; Marg Campbell; Audrey Day; Georgina Gusway; Ida Jones; Larry Sox; Eldon Rudd; George MacDougall; Leo Orthner; Marion Munroe and Bob Walker.

John Ryan who has been in Toronto for the past six weeks, attended the J.I.T. Conference and we understand was very successful. He is now a certified J.I.T. Conference leader and on his return will assist Miss Haney with J.I.T. instruction in the branch. While in Toronto he also studied training activities in the store.



The Stork Club

To Mr. and Mrs. J. A. Armitage (nee Betty Potter, formerly of the Advertising Department) the gift of a daughter, Jean Ellen, August 12.

* * *

Born to Mr. and Mrs. Harry Demchuk, a son, Peter William at the General Hospital on July 28. Harry is a shipper at No. 2 warehouse. Congratulations!

A son John Douglas was delivered to John and Bessie Weibe on July 27. Bessie was formerly of the Adjusting Department.

* * *

On July 15th, a daughter, Cynthia Star was born to Mr. and Mrs. Robert Taylor (Rose Wilde) Mrs. Taylor worked in the sales Audit department.

To be happy with a man you must understand him a lot and love him a little. To be happy with a woman you must love her a lot and not try to understand her at all.

Thanks to Orv. Shea, George Alexander, Bill Letourneau, Lew Reilley, Eddie Briggs, Miss Tullis and others who carried the lions share of the load in helping to make the picnic the success it was.



MANAGERS OF WILLIAMS RECEIVE WELCOME

On Wednesday, August 7th, the department managers, assistant managers and section heads of Williams were guests of the Company at an informal luncheon in the private dining room of the hotel Saskatchewan. Mr. E. A. Pickering read a telegram from Mr. C. L. Burton, President, and Mr. E. G. Burton, managing Director, according to the Williams staff a warm welcome as members of the Simpson's organization, stressing the fact that plans for full maintenance of staffs of both Regina stores and even add to their numbers.

Mr. Colebrook extended a welcome from the directors of the Company and spoke very interestingly on present and future merchandising problems.

Also present were Mr. F. E. Reid, Miss J. Haney, Mr. H. Hindle and Mr. W. Brunt.

VICTORY GARDEN PRIZE WINNERS ANNOUNCED

"The proof of the pudding is in the eating"—so goes the old adage. Well, we couldn't all sit down to a feed of the fine things that were grown in the Victory garden west of the main building this year so we took a snapshot to give you some idea how good it was.

The Judges, Frank Yerhoff, Harry Amell and Homer Beach, after nibbling on a carrot or two came up with the following winners:

Mixed Gardens

- 1st Prize — \$10.00
Tina Tienfenback—45 Dept.
- 2nd Prize — \$7.50
Myrtle Gottselig — Shipping
- 3rd Prize — \$5.00
Fred Naylor — Maintenance

King of the Murphy growers is Joe Herman, (Maintenance) whose all-potato garden won him a \$5.00 prize.



This produce is from the plot of Fred Naylor, the cauliflour king who knows all there is to know about gardening.



Back row: J. B. Meginnis, James Wilson, A. C. Williams, Andy Cotton, G. Symonds, Alex McIntyre, George Varty, W. J. McLarty, A. Ferguson.
Front row: Miss J. Sharpe, B. Webb, C. Snell.

12 Members of Williams Staff Become 25 Year Members

On Friday, September 6th the sound of a train whistle will excite the hearts of those pictured above.

After serving R. H. Williams & Sons Limited, for over 25 years and having recently become members of Simpson's, the privileges of the 25 year Club have been extended to include them as have all other privileges to the staff downtown.

Their destination is Toronto, where a dinner will be tendered to all new members of the 25 year Club from all branches of the Company.

Several days will be spent in Toronto by the members and their wives, at the expense of the Company. They will attend a dinner in Arcadian Court where a suitably engraved scroll, membership pin and wrist watch will be presented to each.

It is with great pride that The Digger extends congratulations to our new 25 year Clubbers. May your trip be an enjoyable one, your stay fondly remembered and treasured.

RETIREMENT SECURITY PLAN

(Continued from Page Two)

company is contributed to the Profit Sharing Fund.

"I feel this is real evidence of our earnest desire that all who participate in the success of this great organization shall be assured a secure and happy retirement. This is your Plan. It provides for your future. It is Simpson Retirement Security."

WELL DONE FRANK

Playing seventh in a field of 58 of the best chess players in the United States and abroad Frank Yerhoff present co-title holder of Canada's best in chess recently returned to work after taking part in the U. S. open chess tournament held at Pittsburgh, Pennsylvania.

This type of play must call for plenty of concentrations as Frank lost 15 lbs. in weight during the tournament.

A SUCCESS TALK

by

Roderick G. Stevens

It is not luck, nor chance, nor pull, nor influence—it is not vended by the merchant, endowed by philanthropist nor willed by the father to his son.

Seek for it in distant lands and search among the world's best books—only in vain.

But stop! Look within the confines of your own being, and you find ABILITY—that which enables you to perform your task or render your service with credit.

You have ability, and in that you have the most gracious gift of Nature if you will display it to the world each day.

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THE STAFF OF

Simpson's

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